



Retail Analytics Administrative Capabilities

Customize. Analyze. Act.

Determining the best traffic counting and retail analytics platform for your business can be daunting. Take the first steps towards the ideal solution by assessing your requirements accurately and choosing the platform that includes the crucial fundamentals. Beyond this, it is the administrative capabilities that empower an organization to get the most out of its data, adding tangible value and ROI.





Make the platform your own

- Set system permissions and data visibility based on multiple custom-configurable user profiles
- Create custom attributes for stores by store type (mall, outlet, flagship, etc.)
- Schedule custom reports for different recipients at pre-determined times

Easy operations management

- No bulky on-site servers, remote management capabilities of in-store sensors
- Hassle-free upload of files from POS, staffing/workforce platforms and other systems
- UI-based Zone management, including drawing zones across multiple sensors



Robust, reliable and secure

- Facilitate data access with Single Sign-On, linked to corporate permissions
- Automatic platform health monitoring and notifications
- Cloud-based system allows remote software and firmware updates as well as encrypted data transmissions
- Privacy features include recording control limits and video blurring

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