



# Performance Dashboard

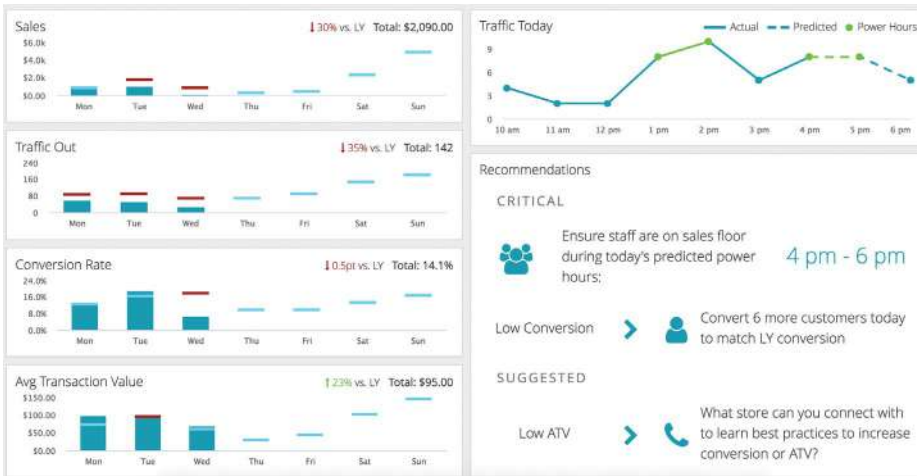
The data-driven business intelligence tool for your stores

Actionable. Predictive. Customizable.

Empower and increase efficiency of your store management with a comprehensive dashboard that helps you stay ahead of the dynamic retail environment.

The at-a-glance interface, with predictive and actionable insights, allows you to drive sales by analyzing in-store performance. Act on AI-predicted traffic to discover peak hours and opportunities. Identify key performance metrics within seconds by benchmarking performance against both goals and peers.





Comparisons, predicted traffic and automatic recommendations are provided to help you maximize your store's performance.

## Take the guesswork out of store management

Gain immediate insights on in-store performance with key metrics including sales, traffic, conversion and ATV. Instead of relying on intuition or spending time analyzing data, the Performance Dashboard allows store managers to focus on increasing productivity and engaging with staff and customers.



## Benchmark against historical data, goals and peers

Gain a competitive advantage by easily comparing current in-store performance with any past periods, including day, week and month. Set data-driven targets and track progress to improve business processes. Benchmark your position against both your goals and peers within your organization and industry. Gain an understanding of the specific actions needed to improve store performance.

## Act on prescriptive recommendations on the go

Automated recommendations are tailored specifically to improve business processes, customer satisfaction, visual merchandising and much more. Gain access to actionable insights, through a web browser or mobile app, to make improvements in a timely manner for your store. Communicate personally with employees, through customized messages and proposals for specific locations and situations.





## How do retailers use the Performance Dashboard?

RetailNext's case studies show proven methods, driven by the Optimization Dashboard, to help stores improve conversion and **drive a sales increase of 5-7%**:

- Determine predicted peak performance hours and align staffing to match
- Compare results vs. your best performing stores and align with their operational tips
- Quickly test how effective new marketing and merchandising strategies are, and roll out the best ones to your store network

## Aurora

The all-in-one IoT sensor with the industry's widest field of view and integrated AI



With unparalleled accuracy and onboard deep learning, Aurora simplifies shopper behavior measurement. The sensor includes stereo video analytics, Wi-Fi, Bluetooth and a beacon all in a single device.

Built for retail's revolution, Aurora reduces your hardware and requires minimal IT resources for setup and management.

See more industry resources at [www.retailnext.net/resources](http://www.retailnext.net/resources)

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## WHY RETAILNEXT

Founded  
**2007**

Brands  
**400+**

Employees  
**200+**

Countries  
**90+**